

IMBA

at the National Taichung University of Education

Located in Asia, Taiwan is an important transportation hub which makes it convenient to conduct its business with surrounding countries with remarkable performance. Besides, due to cultural and language similarity Taiwan is actively expanding its business to Mainland China with extraordinary results which makes Taiwan as a springboard for other countries to learn experiences prior to entering into the Mainland Chinese market. The IMBA program at the National Taichung University of Education (NTCU) is aimed to educate professionals with advanced international business management talents, i.e., global perspectives, advanced profession, outstanding leadership, and international communication skills.

Since established at 1899, National Taichung University of Education (NTCU) has witnessed the social and economic development of Taiwan over decades. The core values of NTCU are “refinement, creativity, and new prospect” which act as guiding principles to lead our faculty members to educate our graduates to be a “whole person”. Currently, there are four colleges in the university: College of Education, College of Humanities, College of Sciences, and College of Management. In the future, the university plans to incorporate the resources from all four colleges to promote a 5-year program which makes possible of completing a bachelor and a master degree within 5 years. Hopefully, the international undergraduate students with outstanding performance will pursue their advanced study with NTCU.

All of the faculty members in the College of Management received their PhD degrees from well-known universities world-wide, and possess extensive experience in executive teaching and consulting. Our faculty members are specialized in various fields in order to provide interactive, top-quality and diverse learning experiences to students. It is specifically noted that our IMBA program incorporates tourism and recreation management, cultural creativity operation and management, and higher education management in addition to international business administration.

The core courses of IMBA focus on the economic and business development in the Asia-pacific region, through the comprehensive curriculum design, as well as field trips to visit well-known enterprises domestically and internationally, students will broaden their international scope and reinforce their strategic thinking.

We expect our graduate students to possess the profession and knowledge of finance, economy, business management, cultural creativity, tourism and recreation management, to expand their career goal from Taiwan to south-east Asia, north-east Asia, or Mainland China, and to posit themselves as top management leaders with specialty in Asian-pacific market.

※Applications for admission

I. Documentation required for all applicants

1. 2 copies of application forms
2. Two 2-inch bust photos attached to the application forms
3. The following evidence of Application Fee:
 - Receipt of Telegraphic Transfer
 - (1) Receipt of ROC postal remittance
(Remittance Information: Account No. : 22392971, Account Name: National Taichung University)
 - (2) Receipt of Telegraphic Transfer
(T/T Information: 1. Bank Name: Bank of Taiwan, Taichung Branch, 140, Sec. 1, Tzu Yu Road, Taichung, Taiwan, R.O.C. 2. SWIFT: BKTWTWTP010 3. Beneficiary Name: National Taichung University of Education 4. Bank Account: 010036088878)
Application fee for : Undergraduate program – NT\$1,200 (US\$50)
Master program – NT\$1,500 (US\$60)
Doctoral program – NT\$3,000 (US\$120)

(Applicants should pay the remittance fee by themselves.)

(Please note that applications will not be processed unless accompanied by the application fee.)

4. A copy of passport or ID
5. A copy of diploma of the highest academic degree
6. **A copy of Chinese or English translation of the diploma and a copy of the academic transcript, authenticated by ROC representative offices abroad**
7. A certified copy of the Chinese or English language Proficiency
8. Chinese or English autobiography and resume.
9. A research proposal (for Master or Doctoral program)
10. **A copy of financial statement, authenticated by ROC representative offices abroad**
11. Self-addressed envelope for delivery of the notification (No postage is required)

※The above-mentioned term “ROC representative offices abroad” means ROC embassies, consulates, representative offices, trade offices or other agencies authorized by the Ministry of Foreign Affairs of ROC.

※Unless otherwise specified, application documents submitted shall not be returned.

※The above documents should be arranged in the order according to the check list.

Do not put documents in a binder or folder.

※Application Deadline: International students are allowed to enroll in Fall (September) semester. Applications for Fall semester by April 30 (All applicants have to mail in before the deadline).

12. Mailing Address and Contact Information:

Mailing Address: Office of International Affairs and Research Development 140, Minsheng Rd., Taichung City 40306, Taiwan

Contact Numbers: 886-4-2218-3676; 886-4-2218-3683

Contact E-mail: ics@mail.ntcu.edu.tw